



McAfee Connected: Partner Tested for Greater Confidence

Assure customers that hardware, software, and services perform well together—before they buy



The McAfee® Connected partner program helps technology partners worldwide test their products and services as compatible with McAfee solutions. This testing process ensures that the third-party hardware, software, and services customers choose perform well with McAfee solutions. As a result, customers simplify their purchase decisions, reduce testing costs, and increase overall solution confidence.

Choosing hardware and software is a process fraught with difficult decisions that can have costly consequences. Customers need an easier way. McAfee Connected is the answer.

McAfee Connected

The McAfee Connected partner program allows independent software vendors and service providers worldwide to self-certify their products, solutions, and services as compatible with McAfee. Products that have qualified as McAfee Connected meet McAfee-specified testing requirements for installation, configuration, performance, and reliability.

When customers and prospects see that solutions have met McAfee Connected specifications, they're able to quickly and easily choose hardware, software, and services that are proven to enhance their McAfee-based deployments. Customers save time, money, and effort when making their purchasing decisions.

Partner Opportunities

The initial focus of the McAfee Connected partner program is security management in virtual environments. In the coming months, additional McAfee security solutions will be added to the program. We invite independent software vendors, developer organizations, and professional and managed services organizations to apply for partnership in McAfee Connected. This program is designed to support partners with a set of clearly defined processes, tools, and co-branding opportunities.

Partners can take advantage of working at the forefront with the most respected leader in the security industry. When partners qualify their solutions as compatible with McAfee products, they gain exposure to McAfee customers around the globe, an easily recognizable partner program brand, and a proof point that demonstrates that their products are enterprise ready.

Simplify Purchase Decisions with McAfee Connected

Enterprise customers prefer to buy products that they know are interoperable with their existing IT infrastructures. McAfee Connected establishes an ecosystem of compatibility-tested partner products that extends the value of customers' McAfee solutions. It assures customers that these enterprise solutions have been tested for compatibility; reducing testing costs, simplifying deployments, and increasing overall confidence in their purchase decisions.

To Learn More

For more information about the McAfee Connected partner program and to apply for membership, please visit www.mcafee.com/mcafeeconnected today.

Partner Benefits

Partner members of the McAfee Connected program, which is available at no charge, receive these benefits:

- Ability to cite McAfee Connected
- Logo/directory listing on the McAfee public website
- Inclusion in the McAfee momentum press release and a quote in the McAfee partner press release
- Not-for-resale products for testing
- Testing scripts
- Program collateral
- Joint solution marketing collateral templates
- Eligibility to attend the McAfee Developers Conference

Partner Requirements

To become a member of the McAfee Connected program, partners must:

- Sign a program agreement
- Complete compatibility testing using the testing scripts and protocols provided by McAfee

