



McAfee Security Innovation Alliance

Maximize your security investments
with McAfee-tested multivendor
integrations

“Having an integrated suite—something that would work enterprise wide and globally—was of critical importance to us. We have changed our strategy because of McAfee and its ability to offer integrated solutions from so many different vendors. We are very, very pleased with what we have seen so far.”

—Norm Feldheim
CIO, Qualcomm



McAfee Security Innovation Alliance

The McAfee® Security Innovation Alliance combines the power of McAfee security with the capabilities and expertise of more than 100 vendors to solve the ever-expanding list of emerging threats that put your organization at risk. Spanning more than a dozen security markets, these integrated and tested solutions minimize business risks, enhance protection, improve compliance, and lower costs.

Multivendor-tested integrations help reduce:

- Operating expenses
- The number of agents deployed, maintained, and supported
- The number of consoles to learn and use
- Compatibility testing and debugging issues
- Deployment delays
- Time to problem resolutions

Get More Integrated Solutions from McAfee and its Partners

Organizations today face unprecedented challenges. Security threats continue to grow, both in frequency and in sophistication. IT organizations struggle to manage siloed information and to securely enable trends such as the consumerization of IT. Stringent compliance enforcement and reporting requirements further exacerbate these challenges at a time when IT budgets are flat or shrinking.

To protect critical assets and sensitive data, IT personnel have deployed products from multiple vendors to address specific issues. Too often the multivendor products don't communicate with one another, and as a result, these myriad security components add complexity, reduce visibility, and increase the potential for gaps in security coverage.

A better alternative is for multivendor solutions to be integrated and jointly tested by security

vendors to ensure compatibility, functionality, and adherence to best practices. That's the power of the McAfee Security Innovation Alliance.

The Power of Multivendor Integrations

The McAfee Security Innovation Alliance is a technology partnering program that facilitates interoperability and streamlines the integration of security products in complex customer environments. This powerful vendor ecosystem consists of world-class companies which provide specialized security and compliance products that complement McAfee solutions. By working together, McAfee and its partners deliver more complete security solutions that safeguard systems more effectively than solutions available from any single vendor. Every integration is tested for compatibility to help streamline the deployment of the joint solution, saving users significant time and money and creating new security workflows to enable faster visibility and shorter time to problem resolution.

Minimize Deployment Costs and Bug Fix Expenses

Heterogeneous IT environments are a reality, and deploying, provisioning, and managing these environments is costly and complex. Challenges include software incompatibilities and bugs, and fixing these technical obstacles requires time and money. Frequently, customers create test and development environments to mitigate these issues prior to deployment—an expensive undertaking.

When test and development environments are present because of resource constraints, organizations that experience issues related to software incompatibilities or bug fixes may incur significant technical support overhead, along with business disruptions. Other intangible costs, such as unhappy customers and employees, can damage an organization's image and result in lost business opportunities.

The McAfee Security Innovation Alliance addresses these issues by testing solutions prior to customer deployment. By inspecting and resolving tested issues in a lab rather than in a customer's production environment, our partners' solutions:

- Reduce or eliminate onsite discovery and testing expense
- Decrease technical support costs within the organization
- Lower ongoing maintenance and issue-resolution costs

Gain Seamless Interoperability and Integration

Stitching together various security solutions after deployment can be complex and expensive. Valuable time and resources are required to integrate multiple systems and consoles. Not only must your IT staff be trained on these systems, they also need to constantly maintain compatibility after software upgrades—further impacting your total cost of ownership. We work closely with our partners to create security products that are tested and verified to be interoperable. Tight integration by those who know their products best leads to a more efficient and complete heterogeneous security infrastructure that:

- Ensures solution compatibility
- Speeds time to deployment
- Improves overall security effectiveness

Maximize Your Return on Investment

McAfee Security Innovation Alliance partners are leaders and innovators in their areas of expertise. They understand the value of delivering enhanced security capabilities and the benefits of ensuring multivendor interoperability and integration. By participating in the McAfee Security Innovation Alliance, partners further strengthen their products and work with us to:

- Deliver security management best practices to McAfee customers
- Simplify work environments with integrated products
- Improve customer visibility while maximizing existing investment

Real-World Solutions for Real Customer Needs

The McAfee Security Innovation Alliance accommodates change. Partner solutions evolve in anticipation of constantly shifting security needs and new requirements presented by the evolving security threats. Below are examples from just four of the many solution categories in the program.

Wireless Security

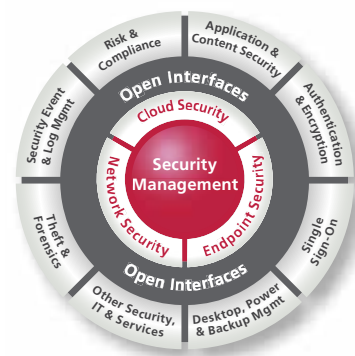
Wireless security can be complex. The interaction among distributed endpoints, wireless access points, firewalls, routers, and load balancers can create vulnerabilities that are difficult to discover and secure. Partners integrate their solutions with McAfee® ePolicy Orchestrator® software to help organizations:

- Automatically discover, classify, and block wireless threats
- Discover system vulnerabilities before incidents occur
- Report wireless security incidents and maintain compliance

Digital Forensics

Forensic analysis is critical to investigating suspected malicious behavior. Digital forensics experts work with McAfee to integrate key events and data with McAfee ePolicy Orchestrator software to:

- Augment incident response with powerful forensics
- Investigate employees suspected of malicious behavior
- Enable forensic analysis on any asset managed by McAfee software



"Security executives need to understand how all of their various defenses combine into their overall security posture. By integrating with the McAfee Security Management Platform, RedSeal software delivers enterprise-wide firewall management, ensures network-security compliance with standards such as PCI, NERC CIP and FISMA, and enables risk-driven vulnerability remediation."

—Joel Evancier
Executive Vice President
RedSeal Systems



Unlocking Greater Value

The McAfee Compatible designation promotes greater value through multivendor integration. We share integration tools and interfaces with partners who collaborate with us to implement innovative solutions that integrate with McAfee solutions. We verify and validate all integrations so customers don't have to, accelerating customer deployments and creating new security workflows.

Data Loss Prevention (DLP)

Catastrophic data loss often occurs due to the user's lack of awareness or unexpected configuration changes on endpoints and servers. Partners with specific DLP and recovery expertise integrate with McAfee host and network DLP to offer solutions that:

- Include the user's knowledge of sensitive content in DLP decisions
- Detect sensitive information at the desktop to decrease data loss
- Automatically report and repair problematic changes on endpoint systems

Privileged Identity Management

Protecting and managing privileged users, applications, and highly sensitive information is necessary to protect organizations against insider threats. McAfee partners integrate with McAfee ePolicy Orchestrator software to:

- Monitor privileged user activity for critical IT assets
- Report privileged credentials retrieved or used
- Centralized visibility improves incident response for anomalies

Get More from Your Security Investments

The McAfee Security Innovation Alliance is continually working to build the most innovative, integrated security solutions—it's the most comprehensive partner program in the security market today. Through close collaboration with our partners, McAfee helps you get more out of your existing and future security investments.

For more information about the McAfee Security Innovation Alliance, including the most current partner directory, please visit www.mcafee.com/sia today.

To learn more about McAfee Compatible solutions, visit www.mcafee.com/sia/integrations.

