

McAfee Maximum Access

Custom collaboration with McAfee® Avert® Labs experts

Eight out of ten attacks are financially motivated.¹ If you have a recognizable brand, sensitive data, or critical infrastructure, fortify your defenses with custom threat research and mitigations from the experts at McAfee Avert Labs. When you need a trusted security advisor in-house or on-call, Maximum Access will dedicate a research specialist who will gain intimate knowledge of your environment. Your personal researcher will work with you to identify and develop protections and mitigations for your network vulnerabilities, web and malware threats, and regulatory and corporate compliance requirements. From strategic security planning through targeted threat analysis to development of unique signatures or compliance checks, you can trust your expert from McAfee.

Key Advantages

- Private, dedicated, secure channel with Avert Labs research
- Improved visibility into the web, malware, and network intrusion threat landscape
- Applied understanding of how emerging attacks could exploit and disrupt your actual environment
- Immediate development and rollout of protection mechanisms through real-time identification of new vulnerabilities and threats
- In the event of targeted attack, mitigation of risks of noncompliance with regulations and corporate policies

Targeted threats require tailored defenses

The nature of threats has changed fundamentally. Instead of high visibility hacking, today's cybercrime and cyber terrorism insinuate subtle malware into systems to capture sensitive data and disrupt operations.

Many large or highly visible organizations—especially marquis brands and governments—face individualized threats that can only be countered with specialized research and tools. Regulatory penalties and potential brand damage make this a high-priority investment.

For maximum security and continuous compliance, you must thoroughly understand and proactively mitigate risks from these attacks. Only by keeping threats away from your infrastructure can you be certain to keep your network, applications, and data safe.

McAfee Maximum Access² offers two ways to enhance your technical support³ with exclusive, personalized attention from the world's leading security research team, McAfee Avert Labs.

Your dedicated researcher will be expert in your choice of one of these areas: malware, network

security, web security, or risk and compliance. They will leverage the entire McAfee global threat intelligence team and its extensive analysis infrastructure to develop your custom countermeasures or compliance checks.

McAfee Maximum Access Onsite

Through Maximum Access Onsite, the Avert Labs research team becomes an extension of your internal security organization with one full-time researcher onsite. This expert creates a conduit to Avert Labs for relevant guidance, insight, and resources to help you keep pace with the ever-changing threat landscape.

McAfee Maximum Access On-Call

Through Maximum Access On-Call, you gain dedicated access to a specified number of hours of an Avert Labs researcher's time each quarter with one site visit every quarter. Additional hours in a quarter are available at an hourly rate.

This expert will be your direct connection to Avert Labs threat research and expertise. Their tailored threat or vulnerability research is critical to identify vulnerabilities and defend against the targeted attacks designed for high profile environments.

1. McAfee Avert Labs.

2. Maximum Access applicable only to McAfee products deployed.

3. Maximum Access is not a substitute and cannot be used to bypass standard support processes.

Case studies

One large banking institution needed to anticipate the likely threats facing their infrastructure and technologies for a rolling 12 to 18 month horizon.

A leading pharmaceutical company needed rapid delivery of detailed threat analysis to ensure uptime of systems maintained on customer and government networks.

A government agency needed a malware remediation tool to combat a well-publicized outbreak spread via USB infection.

Specifications

Services include:

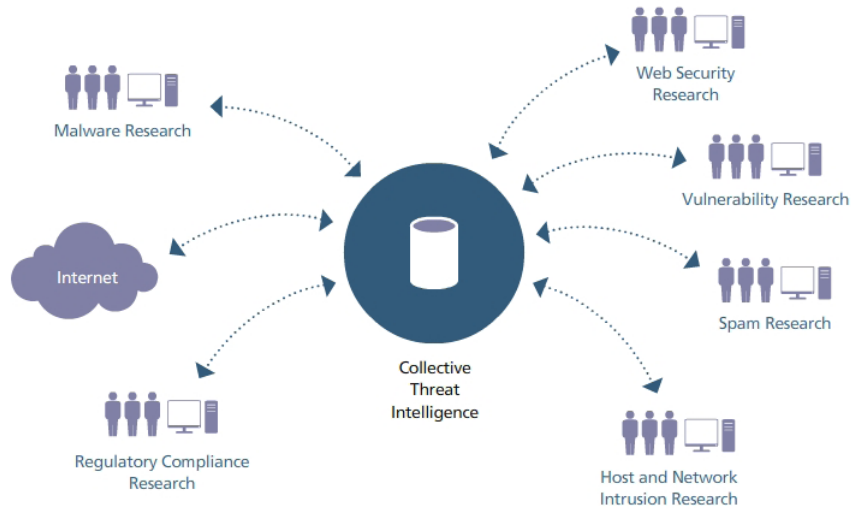
- **Evaluation**—Independent, sophisticated analysis of potential malware and exploits in your environment
- **Research**—Threat intelligence, research, and reporting on breaking threats and compliance changes relevant to you
- **Risk assessment**—Analysis of risks derived from applications used by your business partners
- **Custom signatures**—Real-time content generation to detect and defend against unique or complex attacks and malware
- **Custom policy checks**—Development of automated rules to enforce exacting regulatory and governance controls
- **Response**—Immediate, dedicated action, coordinated with other McAfee support members, when outbreaks or attacks threaten your environment

Global threat intelligence

Your Avert researcher will apply the collective experience from a global, multi-disciplinary threat research team versed in all attack vectors. Where smaller vendors may monitor one or two vectors, McAfee research includes malware, such as viruses, spyware, and rootkits, as well as spam and phishing, web security, network and host intrusion prevention, network behavioral analysis, vulnerabilities, and regulatory compliance checks. Our experts collaborate and leverage McAfee's global threat intelligence to anticipate emerging threats.

Interactive help to meet your security goals

To help you pursue your security requirements, your researcher can access all of this knowledge and the advanced tools we have developed through more than two decades of security research. These assets help us interpret your threat landscape and prepare you for the security and compliance risks most likely to affect your operations, sensitive data, and reputation.



Apply multi-disciplinary research systems, processes, and tools to your unique security environment.

	Maximum Access On-Call	Maximum Access On-Site
Understanding of your requirements and security risk profile	•	•
Priority analysis of samples you submit	•	•
Insight into malware trends through regular threat briefings	•	•
Increased visibility for your security team to emerging threats landscape	•	•
Knowledge transfer to your security team of current security technologies and research principles	•	•
Bi-weekly conference call briefing with customer team	•	•
Weekly written update on content relevant to the Customer	•	•
Close work with any assigned customer support for any issues escalated to Avert Labs	•	•
Better analysis of your environment and how it could be potentially exploited by malware attacks		•
Private and secure channel with Avert Labs research for malware analysis and submissions		•
Real-time content generation in local environment		•
Real-time identification of new attacks and/or attack vectors		•
Evaluation and deployment of honeypots in your environment		•
Dedicated hours of access	250 hours per quarter, additional hours available	N/A



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