Apperian and McAfee have joined forces to bring the power of mobile app management and application security to enterprise customers on end-user devices. Integration with McAfee® ePolicy Orchestrator® (McAfee ePO™) software allows mobility administrators to gain valuable insights into application security and usage that can help drive adoption of mobile applications while securing enterprise data.

Apperian Delivers Best-in-Class Mobile App Management for McAfee Customers
Apperian is an industry pioneer for mobile application lifecycle management. Apperian's platform (cloud or on premises) is the standard for managing corporate mobile apps and data in the enterprise. Unlike traditional approaches, Apperian protects and manages what matters most—corporate applications and data—with a seamless user experience that complements device management solutions rather than interfering with them. Apperian ensures ongoing compliance with security policies and simplifies management of all stages of the mobile app lifecycle, including onboarding, inspecting, app wrapping, signing, and deploying through a customizable enterprise app store, whether personal (BYOD) or corporate owned.

Protect What Matters Most
Secure custom, commercial, or HTML5 apps and data on mobile devices without requiring intrusive and cumbersome technology. Decrease the liability associated with access to personal information while ensuring ongoing compliance with security policies.

Drive the highest level of mobile app adoption
Drive adoption, innovation, and productivity by providing the easiest way for employees to find and use the right applications based on their roles and device types. In addition, you'll be helping app developers and administrators gain insights to further enhance the mobile experience.

Eliminate the complexity of managing mobile apps
As the system of record for enterprise mobile applications, a workflow-based approach simplifies managing every stage of the mobile app lifecycle and makes it possible for IT departments to handle the complexity of supporting ever-changing versions of apps, operating systems, and devices, whether personal (BYOD) or corporate owned.

Instant delivery of apps, immediate scalability
Deliver mobile apps and data into the hands of all of your employees, from hundreds to hundreds of thousands, with a self-service model and minimal IT involvement that scales up or down instantly as needed. On-premises options are available too.

Complements device management
Mobile app management works with and complements mobile device management solutions such as the McAfee Enterprise Mobility Management (McAfee EMM™) solution. Since McAfee EMM is also integrated into McAfee ePO software, McAfee customers can view and manage both their devices as well as applications through McAfee ePO software.
**Full App Lifecycle Management**

With Apperian, every aspect of the mobile app lifecycle is supported, from developer to deployment. Each step in between is easy for non-technical people to administer.

The following aspects of mobile app lifecycle are supported:

- **On-boarding**—Developers using an Apperian partner development platform for creating apps can submit a compiled app directly into Apperian with a one-click wizard. This streamlines the app development process, saving time and simplifying a complex process. In addition to custom-created apps, public apps and hybridized websites may be deployed.

- **Inspecting**—Apperian’s App Inspection promotes the best practice of doing risk management by understanding behavioral aspects of all apps before making them available for the general employee population. It analyzes privacy issues, risky behavior, and malware concerns along with remediation recommendations so you know your apps are safe before you deploy them.

- **Protecting**—Specific apps can have any number of layered app policies applied to them. Apperian’s growing suite of polices are applied directly to the app, so no SDK or code modifications are required. Policies include encryption, enforcing app level VPN, corporate authentication, remote control, and location masking.

- **Packaging**—Specifically for iOS, app signing is an overlooked requirement in the corporate environment. Apps can be signed with the click of button without requiring assistance from developers, saving time and greatly simplifying a cumbersome process.

- **Deploying**—Once an app has been inspected, protected, and packaged, it’s ready for distribution through a custom app store. App and users are role-based assuring that the right apps are accessible to the right people.
Seamless McAfee ePO Software Integration

McAfee ePO software customers get added value when using Apperian—the view into reporting and analytics allows administrators to keep a finger on the pulse of mobile app adoption and activity. Visual health charts display app downloads, user logins, and new user accounts directly in McAfee ePO software dashboards. McAfee ePO software administrators can also easily transition into the Apperian administrative console with a single click to delve into further detailed reporting in order to understand trends and specific events.

![Image of McAfee ePO integration with Apperian](image)

Figure 2. Apperian integrates with McAfee ePO software to help administrators monitor and manage app adoption and activity.

About Apperian EASE
Apperian's Mobile App management solution uniquely secures and manages mobile apps in the enterprise from a non-technical administrative console that simplifies and reduces mobile costs. Apperian drives the highest levels of mobile app adoption, leading to higher mobile compliance and ROI.

About McAfee ePolicy Orchestrator Software
McAfee ePO software is the industry-leading security and compliance management platform. With its single agent and single-console architecture, McAfee ePO software provides intelligent protection that is automated and actionable, enabling organizations to reduce costs and improve threat protection and compliance.