

McAfee Data Risk Assessment

Quickly know exactly where your sensitive data is going



Hidden inside your company are serious risks that could threaten the continuity of your business. Unchecked, these risks could affect your corporate secrets, shareholder value, and reputation. The McAfee® Data Risk Assessment identifies the risks to your vital information that exist within your organization so that you can take appropriate measures to prevent exposure and potentially damaging consequences.

“The McAfee Data Risk Assessment provides the first hard data on information loss. Companies and government agencies are hemorrhaging secrets, and they don’t even know it.”

Dan Verton
Author of *Black Ice* and former
U.S. Marine Corps intelligence officer

Gain Insight into Hidden Risk

What if you could see risks affecting your business before your company was exposed? McAfee will quickly identify these potential risks:

- Strategic information and intellectual property (IP) that is getting to your competitors
- Privacy data, like Social Security numbers, that is leaving the organization
- Employees who are viewing inappropriate content that makes you liable
- Pro forma financial data that is being leaked to security analysts or unauthorized individuals
- Unknown applications or malicious code running on your network that represents risk or impacts bandwidth

Once you know where you are at risk, you will be able to communicate effectively with the key stakeholders who are responsible for rapid remediation.

McAfee Protects Your Vital Information

McAfee protects any form of critical content, from fixed-format data to complex intellectual property assets.

Simple regulated data

- Social Security numbers
- Credit card numbers
- Medical records
- Bank account information
- Logins and passwords
- Customer account IDs

Complex intellectual property assets

- Financial records
- Business plans
- Source code
- Drug formulas and secret recipes
- Engineering designs
- Patents and legal documents

Assessment reviews hidden risks

- The effectiveness of your compliance strategy
- Threats to your competitive advantage and intellectual property assets
- Adherence to corporate governance standards
- Weaknesses in your internal controls and IT security

Requirements

- System: McAfee Network DLP Monitor appliance
- Network: A Span/TAP port with access to the network traffic that needs to be analyzed is required. For the greatest value, this should be on the production network. There is no risk of interruption, as our device only monitors and does not block network activity in any way.

Every Company Is at Risk

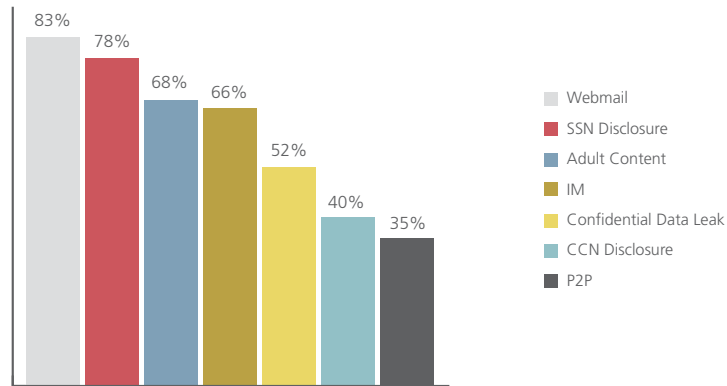


Figure 1. Findings from more than 100 data risk assessments (more than 185 terabytes of data and four billion objects)

“On a scale of one to 10, with 10 being perfect understanding and management of risks, American corporations on average are currently at about three.”

Corporate Board Magazine

A Comprehensive View into Information Risk

The McAfee Data Risk Assessment provides the most comprehensive view into information risk. Patented McAfee technology and experienced risk management methodology enables us to map common areas of hidden enterprise and operational risks to find the tell-tale signs of exposure. Now, you can have irrefutable proof, so you can quickly act on key areas of hidden exposure.

Rapid Results

We understand your sense of urgency. In a short period of time, we deliver a confidential, executive-level report detailing the risks we found and highlighting the recommendations needed for rapid remediation. Complete with color-coded charts and type and number of exposures, this report can be shared with key stakeholders. This is exactly the call to action they need to make educated decisions about rapid remediation.

Next Steps

A McAfee representative can help you take the first steps to protecting your data with a complimentary McAfee Data Risk Assessment*. A McAfee Network DLP Monitor appliance will be provided to gather information on how data is actually being used on your network. The data gathered will help you identify potential risks and support your planning for a better data security posture. After confidential analysis of the data, we will hold a meeting with you and your senior management, where we will deliver our report interpreting the findings and making client-specific recommendations needed for rapid remediation.

To register for a McAfee Data Risk Assessment, email: dlp@mcafee.com

**Some restrictions apply*

