Business Brief

McAfee Data Loss Prevention for Healthcare: Practice Perfect Data Protection

Simplify data security and compliance, gain flexible control, and build the trust of your partners.

Healthcare, probably more than any other industry, has strict mandates to keep highly sensitive information safe and confidential. Like most other industries, healthcare is subject to a rapidly increasing web of regulation. Regulations are increasing in number and in complexity, with penalties for noncompliance steadily rising in severity. Only like McAfee® Data Loss Prevention (DLP) solutions can ensure your regulatory compliance, offer you oversight and control, and help you maintain the trust of your auditors, practitioners, and their patients.

Modern healthcare organizations are faced with a daunting problem: they need to support the ever-accelerating demands of the healthcare professional to deliver higher quality care at a faster pace across multiple organizations while consistently assuring safe data handling. Without the right tools, it is impossible to ensure the safe handling of data or provide the flexible environment required by clinical staff. The careful selection of the right tools not only solves these problems, but also helps you pass rigorous audits easily and reliably.

Would Your Data Protection Pass a Physical?

Having the wrong technology is often worse than having none at all. Many companies have found out the hard way that data protection isn't a problem that you can solve by just throwing money at it. We hear all too often from organizations that, after many months of expensive roll-outs, think they have mitigated their data risks, only to find out some time later that sensitive information is still finding its way out of the organizations in unanticipated and uncontrolled ways. Rigid, ineffective solutions are dangerous because they create a dangerous false sense of security which can lead to compromised data.

What Customers Say About McAfee DLP

"We had estimated that data capture and searching the data at rest would have required three weeks, but it only took 24 hours."

—Chad Wilson
Security Analyst
MedStar Health

Stay in Control. Stay Flexible.

We believe that simple is better. We have built a set of data protection technologies that are easy to deploy, offer unparalleled flexibility, and actually help you to better understand the data that you are trying to protect.

Most data loss prevention solutions expect IT to have all the answers. In reality, no IT department can know how the entire organization uses data. Our approach is fundamentally different; we inspect all data as it travels around the network. That means we are able to provide deep data insight in real time, without the expense and inconvenience of disruptive data inventory projects. Understanding your data makes all the difference, as it enables you to build the right policies to protect the right data without any trial and error.

Flexible enforcement and monitoring technologies consistently apply policies across your infrastructure. You must guarantee that data will be protected from the USB drive right through to the network perimeter and beyond. McAfee Data Loss Prevention integrates with our other data protection solutions and Adobe LiveCycle Rights Management, allowing you to be confident that the policies you establish to protect your data will be enforced wherever the data goes. This enables open and confidential communication with other organizations across PCs and Macs.

If data does get into the wrong hands, you need to be able to investigate at lightning speed. McAfee Data Loss Prevention includes a highly flexible and customizable incident and case workflow framework that puts control into the hands of the business stakeholders who best understand the data and its use, removing that burden from IT completely. Our management tools support fine-grained control, making it easy to ensure authorized access to data without the risk of compromising confidentiality.

Getting Started Is Easy.

Start solving your data protection problems today. Schedule a **McAfee 48-Hour Data Risk Assessment** to gain highly valuable insight into the data risks in your organization, and identify the first steps you need to take to secure your sensitive data. This service is available free of charge to qualifying customers and creates a plan for your success.

Contact a representative today to learn how we can help you put your data protection issues behind you and move you towards an optimized and secure future.

For more information about McAfee DLP, please visit us at: **http://www.mcafee.com/dlp**.

Advantages

Receive consistent protection.
Tightly integrated components ensure that your sensitive data is protected from the USB drive to the network perimeter and beyond. Set policy either centrally or through delegated administration roles, and have those policies enforce uniformly where ever they are needed.

Getting started is easy.
Pre-integrated, hardened appliances make deployment a breeze. Rack the appliances you need, chose from the comprehensive list of pre-configured policies, and start protecting your data. Policy templates for regulations such as HIPAA, HITECH, PCI, and many local privacy laws are available.

Be proactive.
The key to protecting data is understanding what it is, where it is located, who has access, and why it is used. Other DLP solutions expect you to know all that before they start protecting your data. We believe simple is better. Our DLP solution actually helps you understand your data, giving you the tools to protect it more completely and more quickly than other DLP solution available today.

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