

# About McAfee

McAfee is one of the world's leading independent cybersecurity companies. Inspired by the power of working together, McAfee creates business and consumer solutions that make the world a safer place for the benefit of all. Our holistic, automated open security platform allows all your disparate products to co-exist, communicate, and share threat intelligence with each other anywhere in the digital landscape. Where machine automation is converged with human intelligence so you can streamline workflows more efficiently. Where your team is freed from unnecessary operational burden and is empowered to strategically fight adversaries. Where you can orchestrate all things security through a single management system. Where all your security products adapt to new threats skillfully and work synergistically to increase protection, and speed up detection and correction—across the entire threat defense lifecycle.

## Customers

McAfee® customers range from government agencies to millions of home users. Businesses range from the smallest startups to the largest enterprises. Home users buy McAfee technology online and from retail stores around the world, or they get protection through cell phone carriers, Internet service providers (ISPs), their device maker, or other McAfee partners.

Most of our corporate customers buy through McAfee-authorized partners who customize solutions to bring them the right protection for their specific needs delivered as software, appliances, or as a service in the cloud. McAfee's integrated platform helps our customers achieve optimized security each day, enabling their business while reducing risk, driving compliance, and realizing operational efficiencies.

## At a Glance

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### Company

- **462 million** total endpoints
- **87 million** corporate endpoints
- **375 million** consumer endpoints
- **97,910+** corporate customers
- **7,108+** employees
- **190+** countries
- **137** Innovation Alliance partners
- **80%** of Fortune 100 Firms
- **60%** of Fortune 500 Firms
- **66%** of Global 2000 Firms
- **83%** of world's largest banks
- **58%** of Global Top 50 Retailers
- **1,300+** security patents worldwide

[Learn more about McAfee](#)

## CORPORATE FACT SHEET

### Markets

#### Home

McAfee secures home PCs, tablets, phones, and connected devices with easy-to-use, effective solutions. Millions of consumers rely on our solutions, which include an online subscription service that keeps protection up to date and provides them with the latest technology. McAfee products shield consumers from identity theft, phishing scams, spyware, malicious websites, and other threats that endanger the online experience.

#### Small Business

The McAfee portfolio of integrated solutions and services for small business provides always up-to-date protection for desktops, servers, and networks. With a focus on providing Security-as-a-Service, we give small businesses the confidence of having fulltime security expertise without the need to hire IT staff. Our easy-to-manage products protect small businesses against a wide array of threats, including malware, spam, and unauthorized network access.

#### Commercial

Mid-sized businesses with more than 250 users generally have full-time IT staff but don't have much time or budget to spend on security. McAfee offers growing businesses smart, simple, and secure solutions that provide better protection and are easy to manage.

### Enterprise

Large businesses can optimize their security investments and proactively protect their most important assets with our integrated, automated security platform. The McAfee approach to providing orchestrated security has become the de facto standard for enterprise security, with solutions to protect the entire infrastructure—endpoints, network, web, mobile and embedded devices, and cloud. Our solutions also help enterprises manage risk and meet regulatory, industry, and internal compliance demands more effectively and efficiently. IT professionals use our methodology—from policy creation to protection strategies to compliance reporting—to determine the right level of security for their organizations.

### Mobile

McAfee mobile security solutions safeguard devices such as smartphones, tablets, and corporate networks. Our mobile security offerings enable businesses to securely manage mobile devices and the corporate data on them. We help consumers protect their mobile devices and personal data from theft or loss. We also help mobile operators protect their users and networks against mobile malware.

### Threat Trends

- **45 billion** daily, real-time McAfee Global Threat Intelligence (GTI) queries in Q3 2017<sup>1</sup>
- **444** new threats every minute in Q3 2017<sup>1</sup>
- **780.8 million** total samples in the malware 'zoo' as of Q3 2017<sup>1</sup>
- **57.5 million** new malware samples in Q3 2017<sup>1</sup>
- **21.1 million** total mobile malware samples as of Q3 2017<sup>1</sup>
- **2.6 million** new mobile malware samples in Q3 2017<sup>1</sup>
- **23.7 million** total malicious signed binaries in Q3 2017<sup>1</sup>
- **1.5 million** new malicious signed binaries in Q3 2017<sup>1</sup>
- **14.7 million** new suspect URLs in Q3 2017<sup>1</sup>
- **12.2 million** total ransomware in Q3 2017<sup>1</sup>
- **1.5 million** new, unique samples of ransomware in Q3 2017<sup>1</sup>

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### Cloud

McAfee Cloud Services Platform addresses the challenges of today's public, private, and hybrid clouds. Our "Cloud-First" approach ensures that securing the cloud isn't an afterthought. Our integrated lifecycle defense protects workloads in cloud, in your data center, at endpoints, or in transit. With McAfee you can monitor, segment, and secure the hybrid cloud-to-endpoint workload stack. Our platform leverages cloud-based security services to safeguard users, data, and devices. Unified management, operational efficiencies, and streamlining workflows centralize visibility, comprehension, and control. Our cloud strategy delivers operational excellence, risk mitigation, and business agility and cost reduction.

### Integrated, Simple-to-Manage Solutions

From phishing scams to cyberespionage, information security threats continue to grow increasingly sophisticated and complex. Today's security challenges include ransomware, spam, spyware, data loss, host intrusion, management, mobile malware, social networking exploits, phishing scams, and threats that target Web 2.0 applications.

Every device is a potential target and entry point. McAfee Labs, our global security research team, identified 31.6 million new pieces of malware in Q1 2017—around 244 new threats every minute, or more than four every second. Many of these multi-vectored threats exploit vulnerabilities in networks and systems. Defending against these exploits requires integrated protection. With the most comprehensive security

portfolio in the industry, McAfee delivers proactive, integrated protection for networks, systems, data, and the web backed by 24/7 threat research from McAfee Labs and real-time data from McAfee Global Threat Intelligence to anticipate and defend against the next wave of malware. Our portfolio provides single-console, centralized management with McAfee ePolicy Orchestrator® software to optimize security investments by improving operational efficiencies and protection. The McAfee ePolicy Orchestrator management platform helps organizations keep systems compliant and manage interdependent layers of protection. Customers can feel confident in knowing they are covered around the clock and around the world.

### Professional Services and Support

McAfee Professional Services, including consulting, product education, and award-winning technical support, help customers make the most of their McAfee solutions and keep protection up to date. We work with highly trained and experienced partners to help customers optimize our solutions. Foundstone® Services brings an objective perspective and a unique combination of tools and training to help identify and implement the most effective solutions to meeting our customers' particular needs.

Through McAfee Customer Service and Technical Support, our customers have access to expert support delivered by certified security specialists, along with a wealth of other resources, including an in-depth knowledgebase. Support options include 24/7/365 access, response charters, and proactive optimization.

### Security Market

- **\$117.7 billion** 2021 security market revenue<sup>2</sup>
- **7.7% CAGR**, expected security market revenue growth rate through 2021<sup>2</sup>
- **18.9 billion** connected devices by 2020<sup>3</sup>
- **25.1 billion** connected devices by 2021<sup>3</sup>
- **226.1 million** connected cars on the road by 2020<sup>3</sup>
- **305.3 million** connected cars on the road by 2021<sup>3</sup>
- **1.2 billion** wearable devices by 2020<sup>3</sup>
- **1.3 billion** wearable devices by 2021<sup>3</sup>

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### Research

McAfee Labs is one of the world's leading sources for threat research, threat intelligence, and cybersecurity thought leadership. With millions of sensors across key threat vectors—file, web, message, and network—McAfee Labs delivers real-time threat intelligence, critical analysis, and expert thinking to improve protection and reduce risk.

### Innovation

McAfee Global Threat Intelligence offers the most comprehensive threat intelligence on the market. Powered by a worldwide network of threat sensors and backed by a global, dedicated research team, this gives users visibility across all threat vectors—file, web, message, and network—and across the IT industry. Unlike traditional protection models that rely on patches and signatures that can take days to deploy, McAfee Global Threat Intelligence protects

your organization instantly and often predictively, before a threat even reaches your organization. This means better detection, fewer security incidents, and less cost remediating and repairing systems.

OpenDXL was launched to solve our industry's broad-scale fragmentation. OpenDXL allows products and capabilities developed from a vibrant ecosystem of players to communicate with one another. This allows one device in a cybersecurity environment to relay threat information to all others attached to the Data Exchange Layer. This takes threat intelligence sharing to the next level, giving you a smart, connected fabric of devices, available from multiple companies. Cybersecurity professionals no longer need to choose. You gain the advantages of an integrated infrastructure while still expanding innovation—even using your own talents to develop capabilities over the same fabric.

1. McAfee Labs Threats Report, Q3 2017
2. Gartner—Forecast Analysis: Information Security, Worldwide, 2Q17 Update, September 12, 2017
3. Gartner—Forecast: Internet of Things—Endpoints and Associated Services, Worldwide, 2017

### Executive Management

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**Christopher Young**  
Chief Executive Officer

**Michael Berry**  
Executive Vice President &  
Chief Financial Officer

**John Giamatteo**  
Executive Vice President,  
Consumer Business Group

**Scott Lovett**  
Executive Vice President,  
Global Corporate Sales

**Dawn Smith**  
Executive Vice President &  
Chief Legal Officer

**Allison Cerra**  
Senior Vice President &  
Chief Marketing Officer

**Steven Grobman**  
Senior Vice President &  
Chief Technology Officer

**Aneel JaeeI**  
Senior Vice President,  
Customer Success

**Chatelle Lynch**  
Senior Vice President &  
Chief Human Resources Officer



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