Create Security-First Thinking Across Teams

Prioritize security over convenience to embed it as a way of life

Leadership sets the tone and priority for creating a culture of security across the organization. Knowing what questions to ask department leads provides insight into how they can insert security-first thinking into their areas of responsibility.

1. Questions for executives
   • Do you reinforce the vision and values around security internally and externally?
   • Do you model security-first behavior in how you use personal devices at work?

2. Questions for human resources
   • Do you communicate the company’s commitment to security during the interview process, through onboarding, and in review cycles?
   • Do you have clearly documented governance for handling sensitive employee data?

3. Questions for sales and marketing
   • Do you share the company’s security-first approach with prospects and customers?
   • Do you understand the processes to keep data safe within your CRM, marketing automation platform, or other databases housing customer information?

4. Questions for product teams
   • Is security included in your initial requirements set for product development?
   • Do you have clear procedures for testing security risks in the final stages of product development?

Culture of Security Tips

McAfee can help you stay up to date

Businesses have too much to lose if they don’t prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at CultureOfSecurity.com.