



Create Security-First Thinking Across Teams

Prioritize security over convenience to embed it as a way of life

Leadership sets the tone and priority for creating a culture of security across the organization. Knowing what questions to ask department leads provides insight into how they can insert security-first thinking into their areas of responsibility.

1. Questions for executives

- Do you reinforce the vision and values around security internally and externally?
- Do you model security-first behavior in how you use personal devices at work?

2. Questions for human resources

- Do you communicate the company's commitment to security during the interview process, through onboarding, and in review cycles?
- Do you have clearly documented governance for handling sensitive employee data?

3. Questions for sales and marketing

- Do you share the company's security-first approach with prospects and customers?
- Do you understand the processes to keep data safe within your CRM, marketing automation platform, or other databases housing customer information?

4. Questions for product teams

- Is security included in your initial requirements set for product development?
- Do you have clear procedures for testing security risks in the final stages of product development?

Culture of Security Tips

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Businesses have too much to lose if they don't prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at [CultureOfSecurity.com](https://www.mcafee.com/cultureofsecurity).