



# Factors to Help Build Sustainable Teams

## Take a strategic approach to retention when developing cybersecurity teams

The demand for cybersecurity talent is outpacing supply across the entire business landscape. Focusing on building a positive environment, supporting with the right technology, and providing education on everyone's role in security will create a team of cybersecurity professionals that can help you build a strong culture of security across the entire organization.

### 1. Build a motivating environment

Influence job satisfaction by prioritizing key factors that contribute to a positive atmosphere. McAfee's [Winning the Game](#) study shows competitive pay, the type of work employees engage in, and gamification play an important role.

### 2. Provide support structures for success

Providing teams with the right technology can help alleviate manual time-intensive tasks. Automation and human-machine teaming give staff opportunities to focus on more rewarding tasks and reminds them of the value they provide to the organization.

### 3. Educate all staff on the responsibility of security

Educate all employees on the role they play in keeping the business safe. Giving your IT and SOC staff the support of the rest of the company will go a long way toward boosting morale and sharing the responsibility of organization-wide security.

### Culture of Security Tips

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#### McAfee can help you stay up to date

Businesses have too much to lose if they don't prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at [CultureOfSecurity.com](https://www.mcafee.com/cultureofsecurity).