Factors to Help Build Sustainable Teams

Take a strategic approach to retention when developing cybersecurity teams

The demand for cybersecurity talent is outpacing supply across the entire business landscape. Focusing on building a positive environment, supporting with the right technology, and providing education on everyone’s role in security will create a team of cybersecurity professionals that can help you build a strong culture of security across the entire organization.

1. **Build a motivating environment**
   Influence job satisfaction by prioritizing key factors that contribute to a positive atmosphere. McAfee’s *Winning the Game* study shows competitive pay, the type of work employees engage in, and gamification play an important role.

2. **Provide support structures for success**
   Providing teams with the right technology can help alleviate manual time-intensive tasks. Automation and human-machine teaming give staff opportunities to focus on more rewarding tasks and reminds them of the value they provide to the organization.

3. **Educate all staff on the responsibility of security**
   Educate all employees on the role they play in keeping the business safe. Giving your IT and SOC staff the support of the rest of the company will go a long way toward boosting morale and sharing the responsibility of organization-wide security.

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**Culture of Security Tips**

**McAfee can help you stay up to date**

Businesses have too much to lose if they don’t prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at [CultureOfSecurity.com](http://CultureOfSecurity.com).