

## McAfee Empowers Consumers to Protect Themselves from Fraud with Identity Theft Protection

### An Accelerating 'Identity Crisis'

As high-profile data breaches continue to garner news headlines consumers are becoming more aware of the risks associated with securing their sensitive, personal information. Recent McAfee research reveals that 33% of consumers rank protecting their identity as their number one cybersecurity priority behind protecting privacy, connected devices, data, and connected home devices.

### Identity Theft Protection from a Trusted Leader in Digital Security

McAfee Identity Theft Protection is designed to help consumers take a proactive stance to protect their personally identifiable information (PII) from fraud. The tiered approach allows consumers to select protection that is right for their unique needs. All tiers provide always-on identity monitoring, 24/7 dedicated agent support and varying levels of identity theft coverage, including reimbursement for stolen funds.

### Key Features for All Tiers

#### **Credit Monitoring Services (Standard, Plus & Premium Tiers)**

Monitor your credit for inquiries, review credit reports and receive credit scores to help ensure credit stays intact.

#### **Cyber Monitoring**

Scans online black markets (including the Dark Web) and alerts when your personal info is at risk.

#### **Social Security Number Trace**

Delivers regular reports of known aliases and addresses tied to your SSN, so you can review for potentially fictitious identities.

#### **24/7/365 Support**

Answers questions and provides guidance on the phone for everything from using credit responsibly to full-blown ID theft.

#### **ID Restoration<sup>i</sup>**

Efficiently recover your identity with recovery specialists who can both guide you and even act on your behalf with Limited Power of Attorney (LPoA).

#### **Up to \$1M Coverage<sup>ii</sup>**

Reimburses you for qualifying recovery costs if your identity is stolen, covering expenses such as lost wages and legal fees.

#### **Lost Wallet**

Offers step-by-step guidance from dedicated agents to help replace nearly anything you carry in your wallet, from credit cards and IDs to concert tickets.

## **Change of Address Report**

Lists recent USPS mail forwarding requests so you can confirm no one has fraudulently redirected your mail.

## **Smart Metrics**

Provides key ID theft alert stats for you and your city, so you can stay ahead of potential risks in your area.

## **Social Media Monitoring**

Watches for misuse of your profile, pictures, and posts, and warns you about risks to your online reputation.

## **Key Features for Qualifying Tiers**

### **Non-credit Loan Monitoring (Plus & Premium Tiers)**

Keeps an eye out for payday loans that have been opened with your identity, since these often won't trigger credit monitoring alerts.

### **Court & Criminal Records Monitoring (Plus & Premium Tiers)**

A stolen identity is sometimes just the beginning. Monitoring public records helps you react quickly if an identity thief commits a crime using your identity.

### **Bank Account Takeover Monitoring (Premium Tier)<sup>iii</sup>**

Notifies you if changes are made to your bank accounts like adding users or editing account info.

### **Credit Card Application Monitoring (Premium Tier)**

Alerts you if your personal info is used to apply for a credit card at any of our partner financial institutions.

### **Sex Offender Monitoring (Premium Tier)**

Alerts when new sex offenders register in your area, so you can help keep your family safe and identity secure.

\* While McAfee Identity Theft Protection provides you tools and resources to protect yourself from and recover from identity theft, no identity can be completely secure.

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<sup>i</sup> You have numerous rights under the FCRA, including the right to dispute inaccurate information in your credit report(s). Consumer reporting agencies are required to investigate and respond to your dispute, but are not obligated to change or remove accurate information that is reported in compliance with applicable law. While this plan can provide you assistance in filing a dispute, the FCRA allows you to file a dispute for free with a consumer reporting agency without the assistance of a third party.

<sup>ii</sup> Fraud Reimbursement Recovery Coverage is subject to the terms and conditions of the insurance policy. For more information, see [here](#).

<sup>iii</sup> Financial monitoring features are limited to applications and accounts at our partner financial institutions.