As retail data breaches continue, smart businesses are seeking a proactive approach to protect their customers and their brands.

**Retail Landscape**

60% of non-ecommerce retailer breaches were skimmers installed in gas pump terminals and ATMs.1

**Top 10**

Retail is one of the top 10 targeted cybercrime sectors.2

**Real-World Breach**

Attacker uses stolen credential to access company’s network.

Malware stores credit card data on an internal server.

Malware scrapes RAM for clear text mag strip data.

Stolen data exfiltrated and sent to attacker’s IT servers.

Millions of credit card accounts’ information compromised.

**Security by Design**

Protect ATMs, registers, point-of-sale systems, kiosks, networked devices, digital signage, and more.

2. McAfee Labs Threat Report
3. PCI DSS 3.2

Learn more: www.mcafee.com/embedded