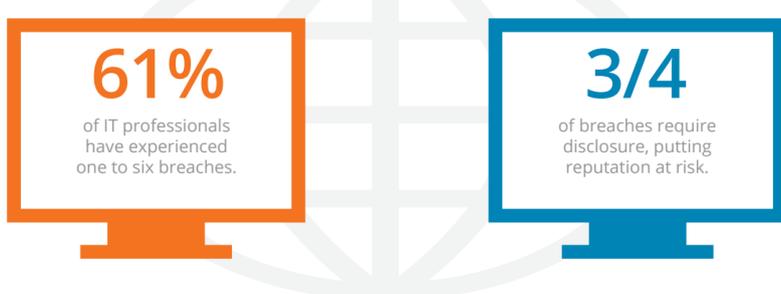


Grand Theft Data II: Game-Changing Trends in Data Breaches

A recent survey of IT professionals worldwide revealed that data exfiltration is going strong, but the rules of the game have changed.

Data Theft Continues on a Global Level ...

Despite more spend on security technology and education, and partly because tools are under-deployed.



Who's Leaking the Data?



How Is the Data Leaving?

Top 3 Vectors:



Whose Responsibility Is It?

Many IT pros think that senior executives should lose their jobs if a breach occurs.



What Are the Biggest Risks?

The cloud hasn't been subject to any more data theft than traditional networks and data centers.

WHERE DATA BREACHES OCCUR ...



What to Do About It?

TOP 2 ACTIONS:



THE GOOD NEWS:

Organizations Are Engaging People, Processes, and Technologies



How McAfee Can Help

"It is critical that companies provide a holistic approach... by utilizing an integrated security solution and practicing good security hygiene."

—Candace Worley, Vice President and Chief Technical Strategist, McAfee

As part of its extensive device-to-cloud portfolio, McAfee offers advanced technologies to curb data theft across your entire environment.

Security technology	Likely to prevent breach if it had been installed	McAfee solutions
EDR	80%	McAfee® MVISION EDR
CASB	68%	McAfee® MVISION Cloud
DLP	68%	McAfee® Data Protection

About the Report

See the report www.mcafee.com/dataexfiltration

The findings in this report are based on the interviews with 700 IT security professionals from organizations with more than 1,000 employees in North America, Europe, and Asia Pacific.

The research was conducted by MSI-ACI Europe BV on behalf of McAfee. The data was collected via online interviews, and the interviews took place in December 2018.