

# McAfee Endpoint Protection for SMB

Effective, profitable security for managed service providers

As a managed service provider (MSP), your customers count on you to know their needs, recommend the right solutions, and keep things affordable. Your challenge is to find the most effective solutions that can be easily delivered as a managed service. McAfee® Endpoint Protection for SMB contains the security performance and robust management of an endpoint product, in a solution that can be easily and cost-effectively rolled out and managed on-premises or through the cloud.

## SOLUTION BRIEF

### Why a specialized SMB endpoint solution for MSPs?

MSPs like you possess the expertise to provide effective security services to growing businesses that may not understand the importance of protection against the increasing volume of cyberthreats that are targeting them. You need a solution that is trustworthy, and McAfee Endpoint Protection for SMB bridges the gap between customers and MSPs by providing a solution that is smart, simple, and secure.

The way McAfee Endpoint Protection for SMB is engineered allows MSPs to offer better protection to customers with the latest anti-malware technology, and have better control over security and devices with a proven management console that is now available not just on-premises but in cloud as well. By removing the complexity from security while making it easy-to-use, view, and manage from any location, you don't have to worry about yet another inconvenient security solution or a steep learning curve.

### How McAfee Endpoint Protection for SMB enables MSPs

#### Flexibility to deploy and manage security

McAfee Endpoint Protection for SMB leverages the proven McAfee ePolicy Orchestrator® (McAfee ePO™) management console used to manage more than 70 million endpoints worldwide. Security can now be deployed either using the on-premises or the cloud management console with a “single-pane-of-glass” experience.

### Multitenancy for efficient management across multiple customers

Multitenancy is critical for MSPs to manage numerous customers in a very easy manner and reduces the total cost of maintaining multiple management consoles. Multiple customer accounts can be securely hosted on a trusted McAfee server. This provides easy access to numerous customers' security data at the click of a button and makes management easy. It also allows you to avoid huge costs associated with the maintenance of on-premises management consoles.

### Free access to sales, marketing, and operations support tools

Access the McAfee Partner Portal for on-demand marketing and training materials to enable your sales teams. The McAfee Partner Business Center affords the ability to cobrand the console, generate sell-out and utilization reports across various geographies, manage multiple customer accounts and partner customer accounts, initiate customer trials, and extend trials that are about to expire.

### Next-generation anti-malware technology for better protection

McAfee Endpoint Protection for SMB consists of next-generation anti-malware technology that provides effective protection from dangerous threats, like viruses, worms, Trojans, targeted attacks, spyware, drive-by downloads, and more. It is intuitive and is designed with the needs of SMBs in mind. This new architecture provides a common layer for component reuse and facilitates information sharing among protection

## SOLUTION BRIEF

modules, so it can dynamically allocate resources only where needed. Highlights of this next-generation anti-malware technology include:

- Zero-impact, on-demand scans run only when the computer is idle. The threat prevention module pauses the scan when it detects disk or user activity, such as use of the keyboard or mouse. The scan resumes automatically when the system is idle for three minutes.
- Forensic data delivered via dashboards and monitors in the management console provide information on detection status, threat behavior, and threat event origins. This allows administrators to quickly act.
- Exploit prevention capability helps stop exploited buffer overflows from executing arbitrary code. This feature monitors user-mode API calls and recognizes when they are called as a result of a buffer overflow. Threat prevention uses the exploit prevention content file to protect applications such as Internet Explorer, Microsoft Outlook, Outlook Express, Microsoft Word, and MSN Messenger.
- Access protection gives flexibility to limit potential outbreak damage, even before a .DAT file is issued. It prevents unwanted changes to the computer by restricting access to specified ports, files and folders, shares, and registry keys and values. It prevents users from stopping McAfee processes and services, which are critical before and during outbreaks.

### Complete protection across devices

This solution provides complete endpoint security for Windows desktops, laptops, and Apple Macs, including native encryption management of Windows BitLocker and Apple FileVault. It also provides the ability to overcome increasing mobile security and mobile device management challenges, and email security and continuity.

### Protection from latest threats

McAfee Endpoint Protection for SMB leverages McAfee Global Threat Intelligence (McAfee GTI). This comprehensive, real-time, cloud-based threat intelligence enables endpoint security to protect your customers against cyberthreats across all vectors—file, web, message, and network. It has the most comprehensive threat data collected from millions of devices and networks across the globe and protects customers from the latest evolving threats.

	“Essential”	“Advanced”
<b>Management</b>		
Deployed and Managed Using Console on Own Server or in Cloud	✓	✓
<b>Endpoint Security</b>		
Protects Windows-based Desktops and Laptops	✓	✓
Protects Macs	✓*	✓*
Endpoint Firewall	✓	✓
<b>Web/Messaging Security</b>		
Email Security		✓
Web Control	✓	✓
<b>Mobile Security</b>		
Mobile Device Management and Mobile Security		✓*

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	“Essential”	“Advanced”
<b>Data Protection</b>		
Device Control	√*	√*
Native Encryption Management		√*

\*Available on-premises only

### McAfee Sets the Industry Standard

- Recognized by analysts as a leader in endpoint security and mobile data protection
- First to manage a broad range of security products, including endpoint, network, data, web, and email security with one console
- First to deliver a single agent and single console for managing endpoint security
- First product to have a unified management platform for endpoint security and compliance management
- First to manage both McAfee and third-party security products
- First to combine endpoint security and data protection in one truly integrated suite

### Our Partnership

With a rapidly changing security market, the ability to help our partners adapt and capitalize is foundational to our success. McAfee is deeply committed to delivering competitive value and differentiation for our partners. When our partners win new business and grow profitability, we succeed as well.



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### The McAfee Partner Program and Managed Services Specialization

Help your customers reduce their capital investment, ease their IT headaches, and scale their businesses by becoming a McAfee Partner with Managed Services Specialization.

McAfee collaborates with the industry’s most trusted partners to deliver managed security solutions. As part of our McAfee Partner Program ecosystem, our managed services specialization partners protect users throughout the world and work with McAfee authorized distributors.

The managed services specialization enables MSPs to scale and offer the best technologies with the McAfee Connected framework. Differentiate your portfolio with our innovative solutions—whether deployed on-premises or through cloud-based management. Acquire solutions and offer services in a way that best matches your business model—resell, purchase, or join the McAfee Partner Program with managed services specialization to access a monthly, pay-per-use option.

Your customers will trust a McAfee-certified MSP to provide them with the IT security expertise needed to deliver the right service, at the right price, with the best security management the industry can offer.

### Next steps

Discover more about the McAfee Endpoint Protection for SMB at <http://www.mcafee.com/endpoint-protection-for-smb>. If you are ready to take the next step, we’d like to partner with you and help your company build and extend its services. For more information and to contact one of our sales and professional services representatives, send an email to [MSP\\_Inquiry@mcafee.com](mailto:MSP_Inquiry@mcafee.com), or visit [www.mcafee.com/msp](http://www.mcafee.com/msp).

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