

About McAfee

McAfee® is one of the world's leading independent cybersecurity companies. Inspired by the power of working together, McAfee creates business and consumer solutions that make the world a safer place for the benefit of all. Our holistic, automated open security platform allows all your disparate products to co-exist, communicate, and share threat intelligence with each other anywhere in the digital landscape. Where machine automation is converged with human intelligence so you can streamline workflows more efficiently. Where your team is freed from unnecessary operational burden and is empowered to strategically fight adversaries. Where you can orchestrate all things security through a single management system. Where all your security products adapt to new threats skillfully and work synergistically to increase protection, and speed up detection and correction—across the entire threat defense lifecycle.

Customers

McAfee customers range from government agencies to millions of home users. Businesses range from the smallest startups to the largest enterprises. Home users buy McAfee technology online and from retail stores around the world, or they get protection through cell phone carriers, Internet service providers (ISPs), their device maker, or other McAfee partners.

Most of our corporate customers buy through McAfee-authorized partners who customize solutions to bring them the right protection for their specific needs delivered as software, appliances, or as a service in the cloud. McAfee's integrated platform helps our customers achieve optimized security each day, enabling their business while reducing risk, driving compliance, and realizing operational efficiencies.

Markets

Home

McAfee secures home PCs, tablets, phones, and connected devices with easy-to-use, effective solutions. Millions of consumers rely on our solutions, which include an online subscription service that keeps protection up to date and provides them with the latest technology. McAfee products shield consumers from identity theft, phishing scams, spyware, malicious websites, and other threats that endanger the online experience.

Small Business

The McAfee portfolio of integrated solutions and services for small business provides always up-to-date protection for desktops, servers, and networks. With a focus on providing Security-as-a-Service, we give small businesses the confidence of having fulltime security expertise without the need to hire IT staff. Our easy-to-manage products protect small businesses against a wide array of threats, including malware, spam, and unauthorized network access.

At a Glance

Company

- **358 million** total endpoints
- **85 million** corporate endpoints
- **273 million** consumer endpoints
- **121,000+** corporate customers
- **7,600** employees
- **190+** countries
- **130+** Innovation Alliance partners
- **86%** of Fortune 100 Firms
- **65%** of Fortune 500 Firms
- **67%** of Global 2000 Firms
- **87%** of world's largest banks
- **64%** of Global Top 500 Retailers
- **800+** security patents

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CORPORATE FACT SHEET

Commercial

Mid-sized businesses with more than 250 users generally have full-time IT staff but don't have much time or budget to spend on security. McAfee offers growing businesses smart, simple, and secure solutions that provide better protection and are easy to manage.

Enterprise

Large businesses can optimize their security investments and proactively protect their most important assets with our integrated, automated security platform. The McAfee approach to providing orchestrated security has become the de facto standard for enterprise security, with solutions to protect the entire infrastructure—endpoints, network, web, mobile and embedded devices, and cloud. Our solutions also help enterprises manage risk and meet regulatory, industry, and internal compliance demands more effectively and efficiently. IT professionals use our methodology—from policy creation to protection strategies to compliance reporting—to determine the right level of security for their organizations.

Mobile

McAfee mobile security solutions safeguard devices such as smartphones, tablets, and corporate networks. Our mobile security offerings enable businesses to securely manage mobile devices and the corporate data on them. We help consumers protect their mobile devices and personal data from theft or loss. We also help mobile operators protect their users and networks against mobile malware.

Cloud

McAfee Cloud Services Platform addresses the challenges of today's public, private, and hybrid clouds. Our "Cloud-First" approach ensures that securing the cloud isn't an afterthought. Our integrated lifecycle defense protects workloads in cloud, in your data center, at endpoints, or in transit. With McAfee you can monitor, segment, and secure the hybrid cloud-to-endpoint workload stack. Our platform leverages cloud-based security services to safeguard users, data, and devices. Unified management, operational efficiencies, and streamlining workflows centralize visibility, comprehension, and control. Our cloud strategy delivers operational excellence, risk mitigation, and business agility and cost reduction.

Integrated, Simple-to-Manage Solutions

From phishing scams to cyberespionage, information security threats continue to grow increasingly sophisticated and complex. Today's security challenges include ransomware, spam, spyware, data loss, host intrusion, management, mobile malware, social networking exploits, phishing scams, and threats that target Web 2.0 applications.

Every device is a potential target and entry point. McAfee Labs, our global security research team, identified 41 million new pieces of malware in Q2 2016—around 316 new threats every minute, or more than five every second. Many of these multi-vectored threats exploit vulnerabilities in networks and systems. Defending against these exploits requires integrated protection. With the most comprehensive security portfolio in the industry, McAfee delivers proactive, integrated protection for networks, systems, data, and the web backed by 24/7 threat research from McAfee Labs and real-time data from McAfee Global Threat Intelligence to anticipate and defend against the next wave of malware. Our portfolio provides single-console, centralized management with McAfee ePolicy Orchestrator® software to optimize security investments by improving operational efficiencies and protection. The McAfee ePolicy Orchestrator management platform helps organizations keep systems compliant and manage interdependent layers of protection. Customers can feel confident in knowing they are covered around the clock and around the world.

Professional Services and Support

McAfee Professional Services, including consulting, product education, and award-winning technical support, help customers make the most of their McAfee solutions and keep protection up to date. We work with highly trained and experienced partners to help customers optimize our solutions. Foundstone® Services brings an objective perspective and a unique combination of tools and training to help identify and implement the most effective solutions to meeting our customers' particular needs.

Threat Trends

- **49.6 billion** daily, real-time McAfee Global Threat Intelligence (GTI) queries in Q4 2016¹
- **176 new threats** every minute in Q4 2016¹
- **638 million** total samples in the malware 'zoo' as of Q4 2016¹
- **23 million** new malware samples in Q4 2016¹
- **15 million** total mobile malware samples as of Q4 2016¹
- **1.7 million** new mobile malware samples in Q4 2016¹
- **21 million** total malicious signed binaries in Q4 2016¹
- **1.2 million** new malicious signed binaries in Q4 2016¹
- **18 million** new suspect URLs in Q3 2016¹
- **9.1 million** total ransomware in Q3 2016¹
- **378 thousand** new, unique samples of ransomware in Q3 2016¹

Security Market

- **\$102 billion** 2017 security market revenue²
- **7.6% CAGR**, expected security market revenue growth rate through 2020²
- **20.4 billion** connected devices by 2020³
- **220 million** connected cars on the road by 2020³
- **1.1 billion** wearable devices by 2019³
- **\$100 billion** loss to U.S. economy; **200,000** loss of U.S. jobs⁴

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Through McAfee Customer Service and Technical Support, our customers have access to expert support delivered by certified security specialists, along with a wealth of other resources, including an in-depth knowledgebase. Support options include 24/7/365 access, response charters, and proactive optimization.

Research

McAfee Labs is one of the world's leading sources for threat research, threat intelligence, and cybersecurity thought leadership. With millions of sensors across key threat vectors—file, web, message, and network—McAfee Labs delivers real-time threat intelligence, critical analysis, and expert thinking to improve protection and reduce risk.

Innovation

McAfee Global Threat Intelligence offers the most comprehensive threat intelligence on the market. Powered by a worldwide network of threat sensors and backed by a global, dedicated research team, this gives users visibility across all threat vectors—file, web, message, and network—and across the IT industry. Unlike traditional protection models that rely on patches and signatures that can take days to deploy, McAfee Global Threat Intelligence protects your organization instantly and often predictively, before a threat even reaches your organization. This means better detection, fewer security incidents, and less cost remediating and repairing systems.

McAfee's Open DXL was launched to solve our industry's broad-scale fragmentation. Open DXL allows products and capabilities developed from a vibrant ecosystem of players to communicate with one another. This allows one device in a cybersecurity environment to relay threat information to all others attached to the DXL. This takes threat intelligence sharing to the next level, giving you a smart, connected fabric of devices, available from multiple companies. Cybersecurity professionals no longer need to choose. You gain the advantages of an integrated infrastructure while still expanding innovation—even using your own talents to develop capabilities over the same fabric.

Executive Management

Christopher Young
Chief Executive Officer

Michael Berry
Executive Vice President &
Chief Financial Officer

Bryan Dye
Executive Vice President,
Corporate Products Group

John Giamatteo
Executive Vice President,
Consumer Business Group

Scott Lovett
Executive Vice President,
Global Corporate Sales

Allison Cerra
Senior Vice President &
Chief Marketing Officer

Tom Fountain
Senior Vice President,
Corporate Development &
Strategy

Steven Grobman
Senior Vice President &
Chief Technology Officer

Aneel Jael
Senior Vice President,
Customer Success

Chatelle Lynch
Senior Vice President &
Chief Human Resources
Officer



2821 Mission College Boulevard
Santa Clara, CA 95054
888 847 8766
www.mcafee.com

1 McAfee Labs 2016

2 Gartner—Forecast: Information Security, Worldwide, 2014-2020, 3Q16 Update, November 2016

3 Gartner—Forecast: Internet of Things—Endpoints and Associated Services, Worldwide, 2016

4 Center for Strategic and International Studies—Net Losses: Estimating the Global Cost of Cybercrime, 2014

Gartner Research: Magic Quadrant for Intrusion Detection and Prevention Systems, 1/17. Magic Quadrant for Enterprise Data Loss Prevention, 2/17. Magic Quadrant for Security Information and Event Management (SIEM), 8/16. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. McAfee logos, ePolicy Orchestrator, and Foundstone are trademarks of McAfee, LLC- in the US and/or other countries. Other marks and brands may be claimed as the property of others. Copyright © 2017 McAfee, LLC 3007_0517 MAY 2017