

The Hidden

Truth Behind Shadow IT

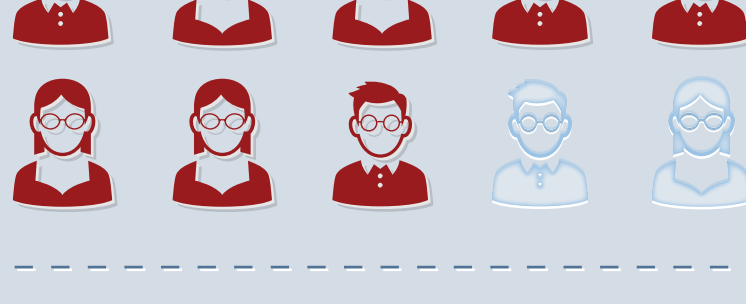
Employees are increasingly circumventing corporate IT policies to choose their own applications, thanks to the low cost and easy accessibility of cloud-based Software as a Service (SaaS). But without IT oversight and security policies applied, sensitive corporate data can be left at risk. Businesses must find a way to balance employee choice with asset protection.



FIRST, ADMIT IT

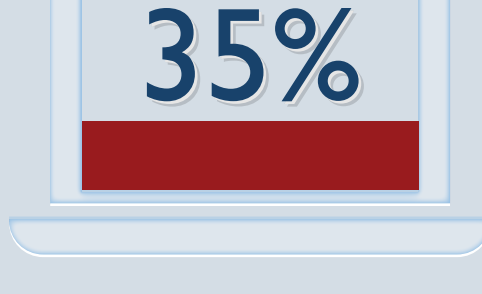
More than

80%



of employees admit to using SaaS applications in their jobs without IT approval

Nearly

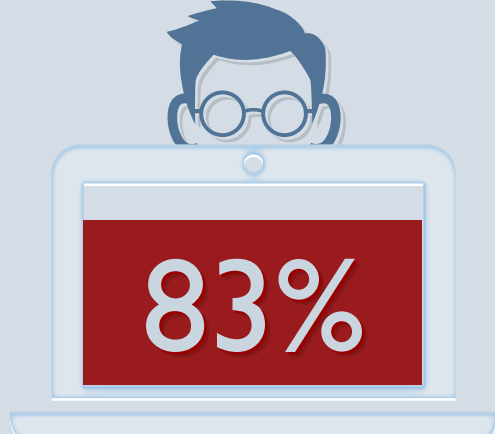


of all SaaS applications used in business are not approved, contributing to Shadow IT



IT PROFESSIONALS ARE THE WORST OFFENDERS

IT is more likely to use non-approved SaaS



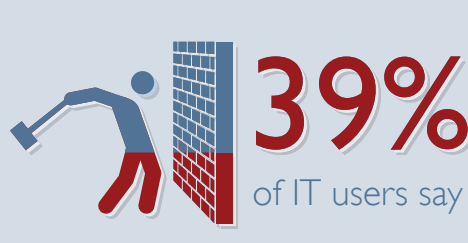
IT

vs.

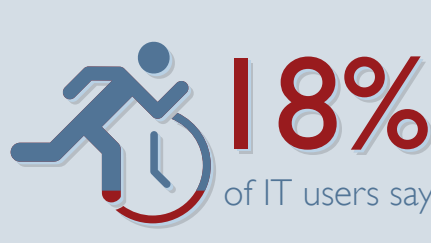


Non-IT Employees

Restrictive policies aren't helping anyone



SaaS applications allow "me to bypass IT processes."



IT restrictions on applications make it difficult to do my job.



Non-approved software meets their needs better than the IT-approved equivalent.



POPULAR APPS ARE RISKY BUSINESS

Shadow IT encompasses the most popular SaaS categories

BUSINESS PRODUCTIVITY

(including Microsoft Office 365 and Google Apps)

15%

SOCIAL MEDIA

(led by LinkedIn and Facebook)

12%

FILE-SHARING, STORAGE, AND BACKUP

(including Dropbox and Microsoft Skydrive)

11%

Used without IT approval or policy applied

The most popular apps, approved or not, should not be left unsecured

APPS USED BY ORGANIZATIONS WITH OVER 1,000 EMPLOYEES



45%

Use Facebook

SECURITY EVENTS, SUCH AS MALWARE INFECTION, DATA LOSS, OR UNAUTHORIZED ACCESS



35%

have experienced a security event

TOP SECURITY EVENTS



19%

Infected by malware



40%

Use Google Apps



17%

have experienced a security event



27%

Leaked sensitive data



36%

Use Dropbox



16%

have experienced a security event



24%

Unauthorized access

On average

15%

of employees have experienced a security, access, or liability event while using SaaS



RECOMMENDATIONS



Ditch the dictatorship.

Don't block popular SaaS applications outright. Employees are often simply trying to get their jobs done.



Be inclusive, not exclusive.

Provide access to a broad range of apps, giving employees the freedom to select what best meets their needs.



Protect employees and corporate data.

Implement a security solution that transparently enables secure access to SaaS applications, protects against malware, and prevents data loss.



VIEW THE FULL REPORT

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SOURCE: Stratecast | Frost & Sullivan research.

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DEFINITIONS

Shadow IT: Employees' use of non-approved SaaS applications to do their jobs.

SaaS: Software as a Service. Cloud-based applications, accessible via the Internet or other network.

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